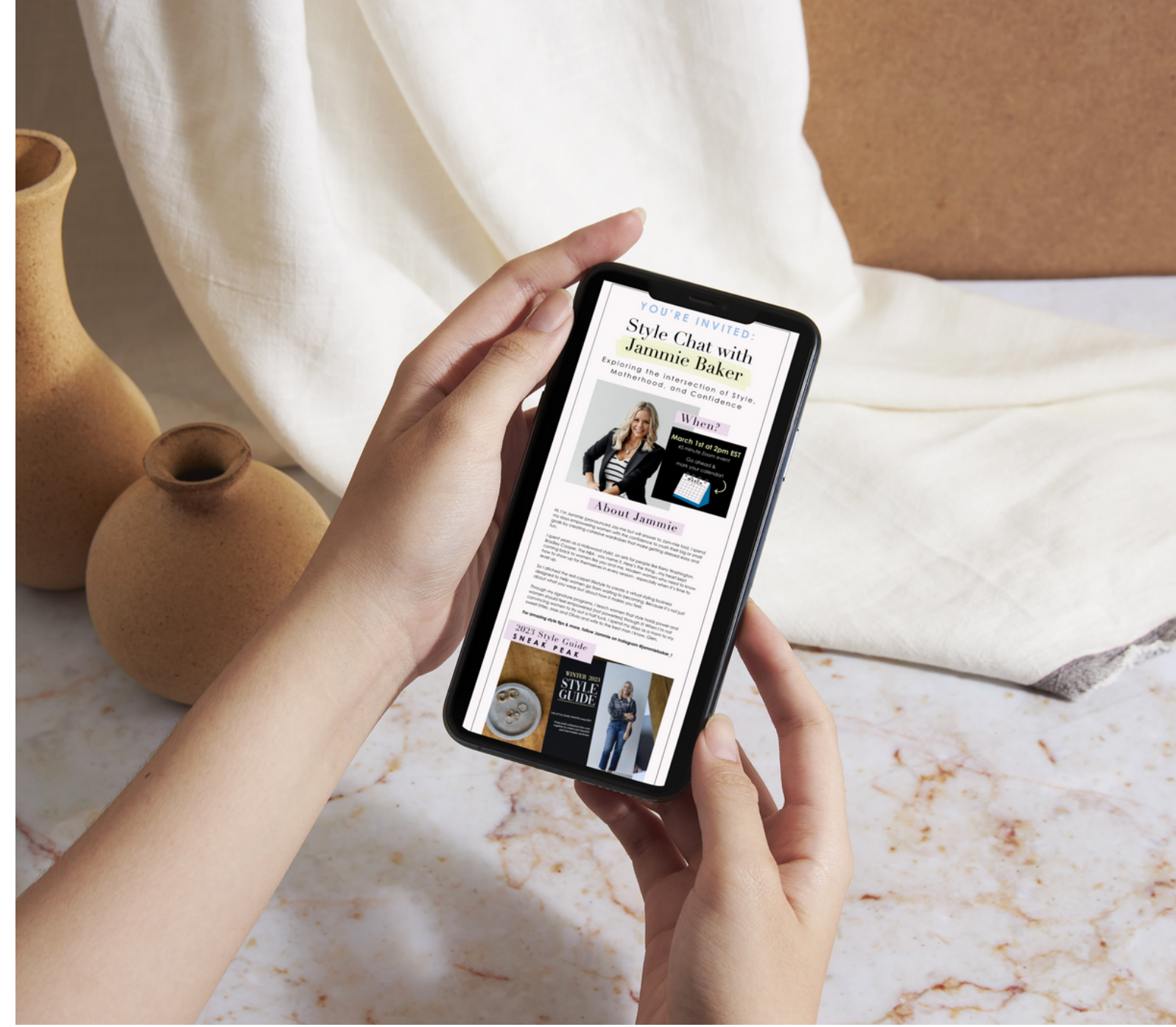


Elle



# CREATIVE PROCESS & SERVICES



ELEVATED CREATIVE MARKETING



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# About Us

Welcome! It's our pleasure to walk you through our creative process and services here at Elle Marketing Concepts.

EMC was born from a desire to create a unique, authentic, and high-quality creative company that helps businesses stand out.

At the age of 24, Gabrielle has served dozens of clients ranging from small nonprofits, mid-size businesses, and even \$500M clients. We have a deep desire to transform brands with beautiful design and a genuine relationship.

In Gabrielle's free time, you'll find her with her husband, Caleb, and their 2 pups. She enjoys the outdoors, camping, cooking, bluegrass music, fishing, and running her side business [shopgoodstuffandco.com](http://shopgoodstuffandco.com).

We hope to get to know you more and discuss how EMC will elevate your brand through brilliant creative marketing solutions!



# What We're Great At

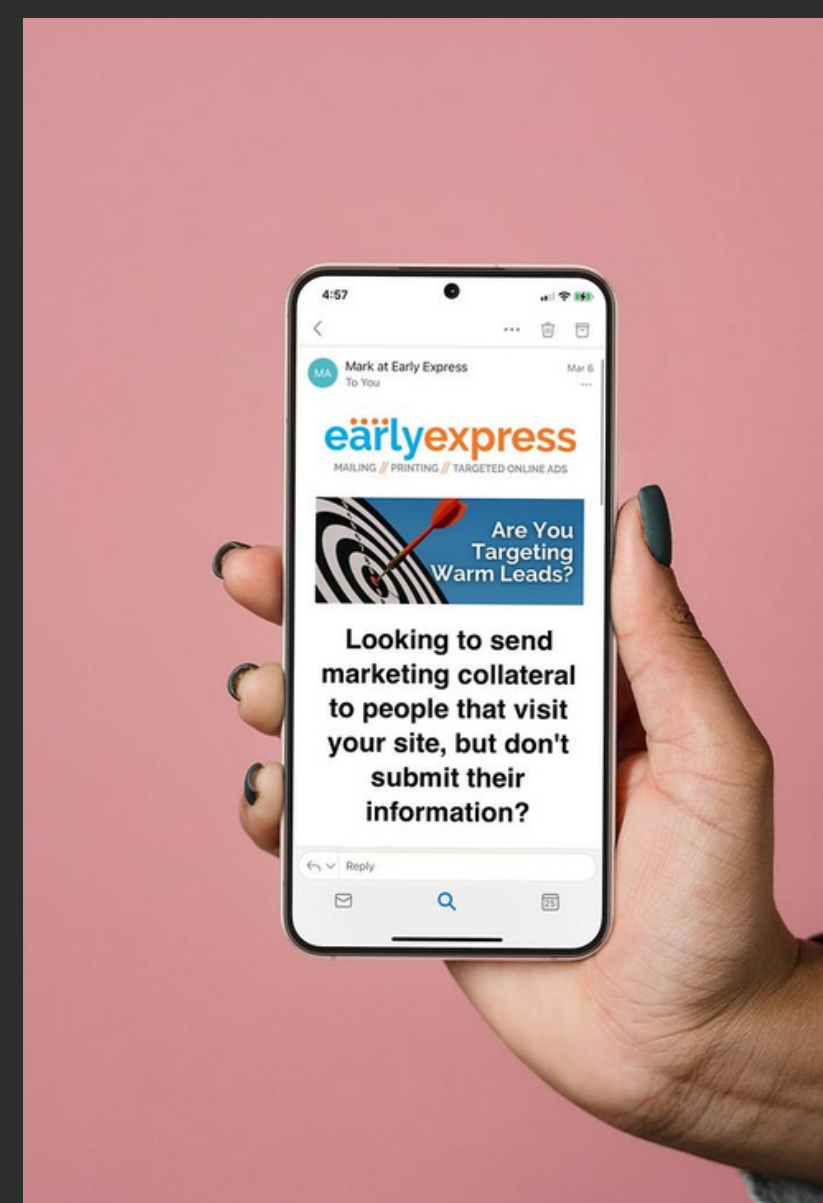
We specialize in stunning visuals that make your brand stand out from the rest.



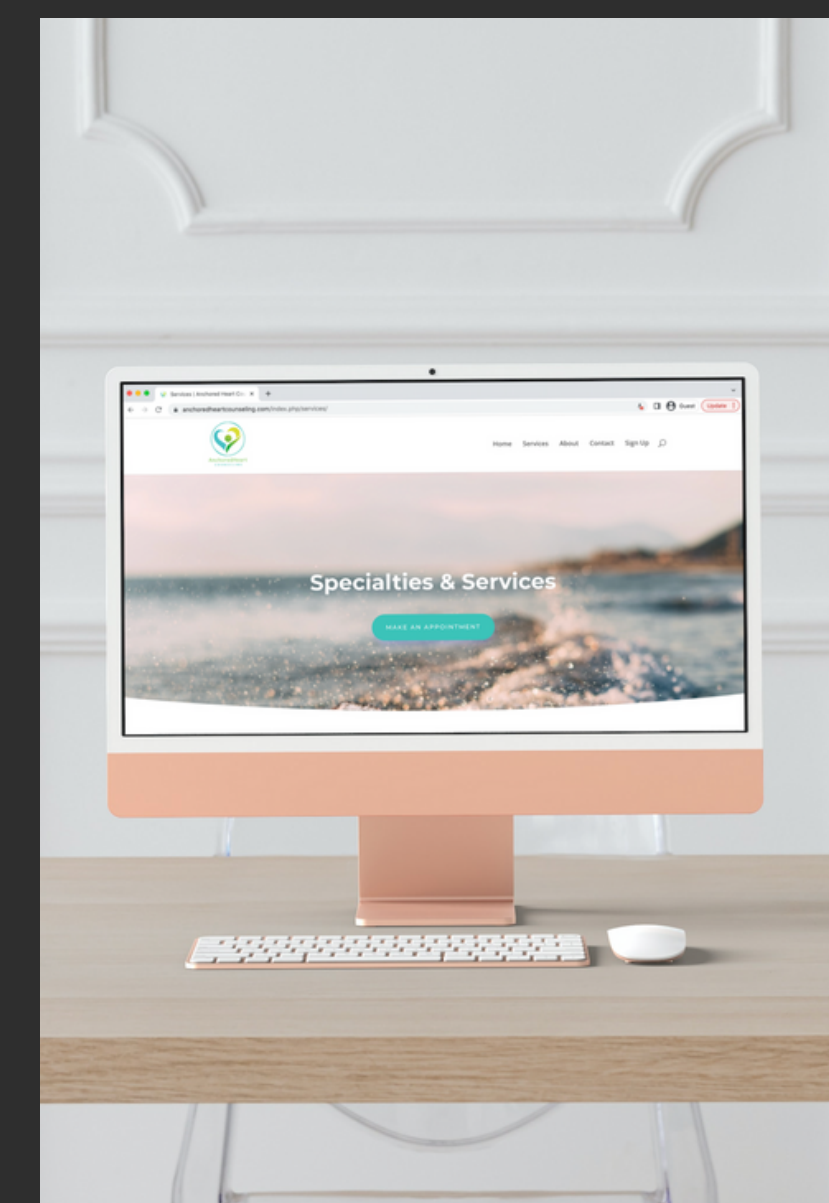
branding



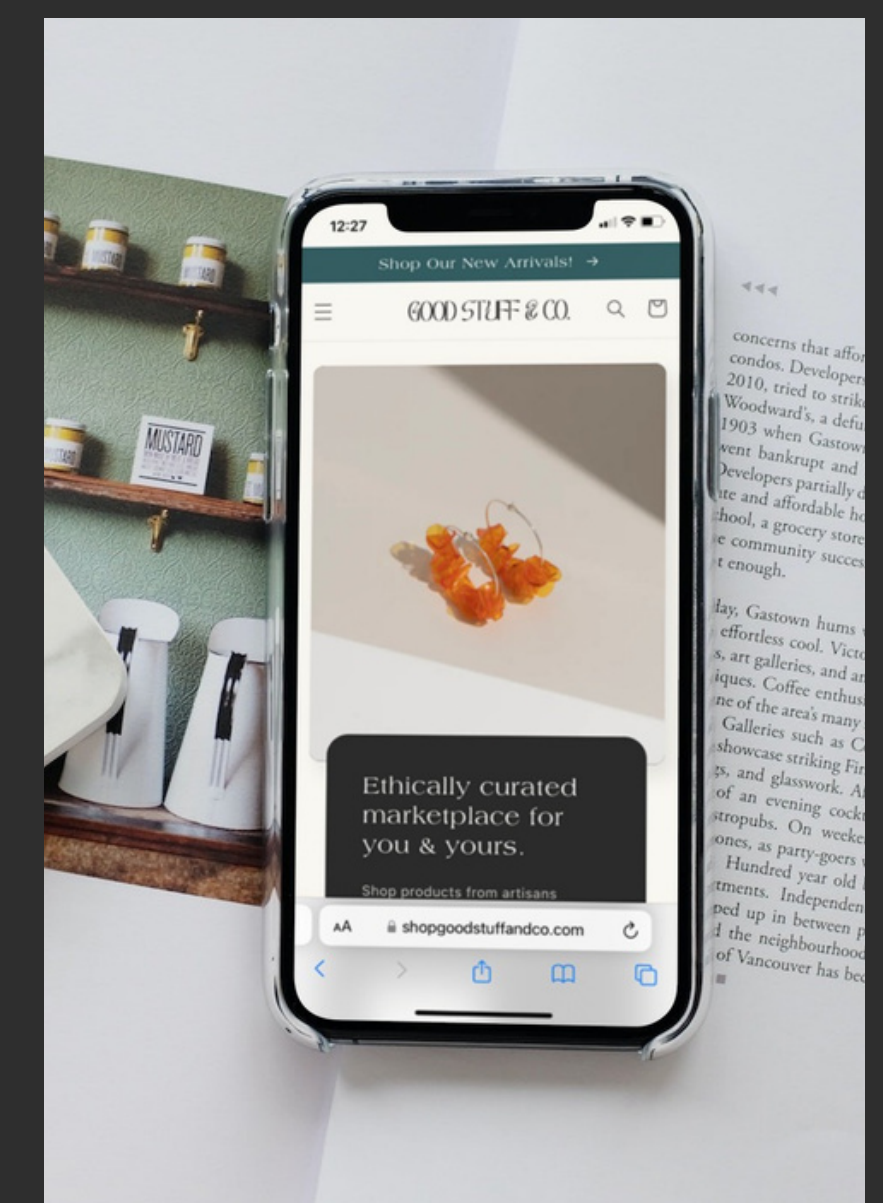
graphic design



email design



web design



e-commerce

# Branding Process



## step 1:

project quote accepted and  
1/2 deposit paid

## step 2:

brand strategy workbook  
and workshop meeting

## step 3:

creative brief delivered  
and design begins

## step 4:

initial logo concepts delivered  
(5-6 concepts)

## step 5:

logo refinement and revisions

## step 6:

logo finalized and brand standard  
guidelines delivered (14-18 pages)  
*\*\*optional hardbound brandbook add-on*

## step 7:

brand kit delivered and final  
payment due

# Graphic Design Process

**step 1:** project quote accepted and 1/2 deposit paid  
(projects less than \$1,000 are paid in full after complete)

**step 2:** creative brief discussed & project  
timeline is delivered

**step 3:** project draft delivered

**step 4:** design edits and refinements  
as needed

**step 5:** final design delivered and final  
payment due



# Web Design Process

7

**step 1:** context meeting to understand goals and website content in depth (free meeting)

**step 2:** quote accepted and 1/2 deposit is paid

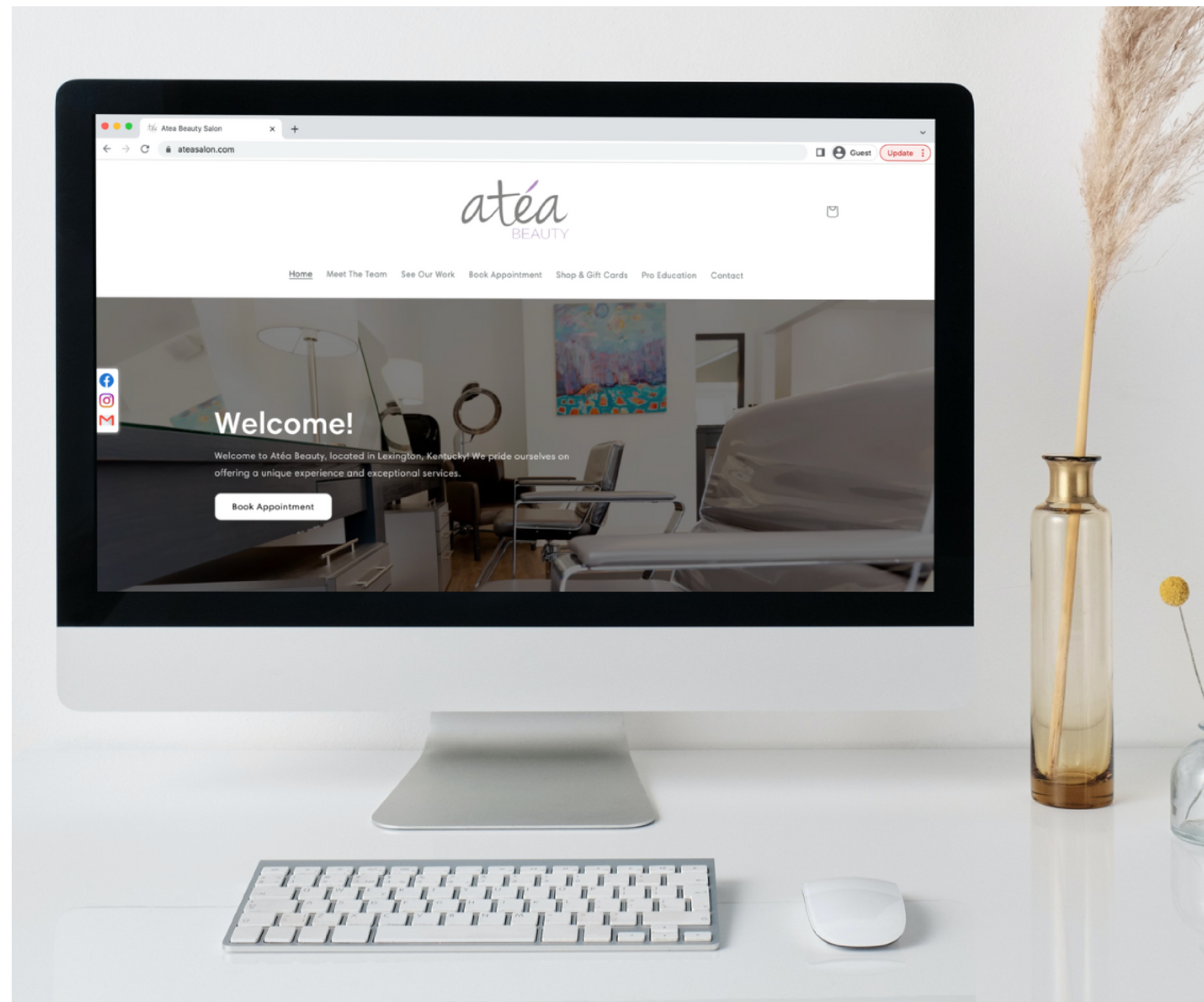
**step 3:** sitemap and content strategy follow-up

**step 4:** website development and design

**step 5:** website draft delivered and walkthrough with client

**step 6:** final edits and launch checklist delivered

**step 7:** website launched and "how to" videos delivered



# Retainer Services

graphic design

website design / maintenance

e-commerce management

email marketing

social media

Reach out for a retainer services quote!







*Elle*

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