



# GABRIELLE GLENN

## CONTACT ME:

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 gabrielleglenn.com

## EXPERIENCE

### OWNER & CURATOR

*GoodStuff & Co. LLC | May 2018-Present*

GoodStuff & Co. is an online store with a curated collection of vintage clothing and handmade goods. Visit [shopgoodstuffandco.com](http://shopgoodstuffandco.com)!

### OWNER & CREATIVE

*Elle Marketing Concepts LLC | Oct. 2016-Present*

EMC is a strategic branding & marketing company aimed to clarify business' branding message, create unique brand composition, and curate valuable content for clients.

### DIRECTOR OF OPERATIONS

*Faryn Leaders & Faryn Recovery | Aug. 2020-Jan 2022*

Faryn Leaders and Faryn Recovery are partnered consulting companies serving individuals seeking leadership coaching and addiction interventions.

### PRESIDENT

*Serving Soul INC | May 2020-May 2021*

Serving Soul Inc. is a registered 501c3 serving the underserved populations of Athens and Atlanta. This leadership role entailed leading over 150 college students in various weekly service projects and managing an executive team of 12 individuals.

### MARKETING & COMMUNICATIONS INTERN

*One Heart Africa | May 2017-July 2017*

Lived onsite in Swaziland, Africa and aided the ministry with various marketing tasks such as product design, blogging, educational content, and email marketing.

### ASSISTANT MARKETING DIRECTOR

*NLB Furniture | Nov. 2015-May 2017*

A social enterprise of No Longer Bound. NLB Furniture was an upscale furniture store in Cumming, GA. This role entailed assisting the marketing director with various tasks to help gain consumer awareness in the area.

## EDUCATION

### THE UNIVERSITY OF GEORGIA | MAY 2021

*B.A. IN MASS COMMUNICATIONS*

*ENTREPRENEURSHIP CERTIFICATE*

## SKILLS

- CREATIVE DESIGN
- BRAND STRATEGY
- WEB DESIGN
- GRAPHIC DESIGN
- PHOTOGRAPHY
- CONTENT DEVELOPMENT
- OPERATIONS
- PROJECT MANAGEMENT
- NONPROFIT LEADERSHIP
- RETAIL + CUSTOMER SERVICE